

ICE TO MEET YOU![®] **THINK BIG IN THE SUBARCTIC** is a product concept including high capacity locations in the North of Sweden, a place known for being wild. Luleå, Piteå and Arvidsjaur are destinations, which suit meetings, conferences, launch events and incentives - with space for mind - when large numbers are required. Our natural arenas combined with competence in planning and performance is a guarantee for Return On Meeting.

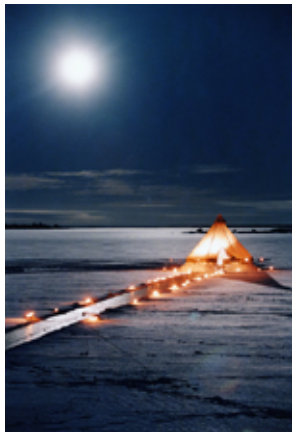
Destination Luleå. Far up in the north is the beautiful Baltic city of Luleå, situated only 160 km south of the Arctic Circle. Historic Luleå, with it's 71 000 inhabitants and the northernmost situated university in Sweden, offers lots of culture and history as well as a rich nightlife. The original settlement developed at a place called Gammelstad, but after the land rose, the harbour was moved to where Luleå now stands. Gammelstad, however, remains the historic gem of the region and is a UNESCO World Heritage Site.



"Airport transfer arriving Luleå city centre by snowmobile"



"Ferrari and Maserati versus dog team on the frozen sea roads"

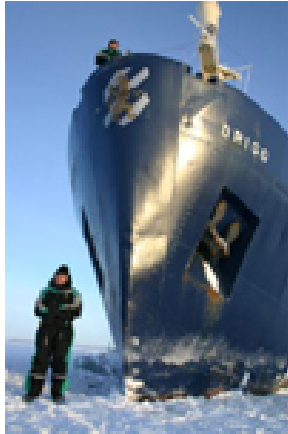


"Dinner on Ice, gala dinner with a difference"

Short facts about Luleå Destination:

- 90 minutes flying-time from Stockholm with 10 daily arrivals
- 1500 beds in neighboring hotels within 20 min transfer from airport.
- Several first class meeting facilities, including the 700 seated Nordkalotten congress hall
- Banquet venues seating 200-550 people
- Several companies providing outdoor activities

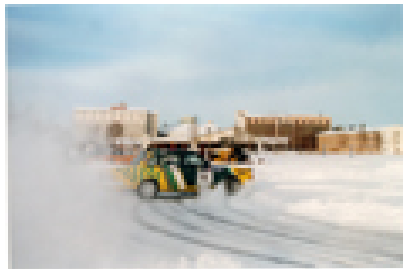
Pite Havsbad, Piteå is one of the largest hotel and conference centres in Northern Europe. Only one hour from Luleå airport, the hotel is beautifully located on the beachfront of the Baltic sea surrounded by an endless Nordic forest. The facility is capable of hosting large-scale events and fulfills the need for versatile high capacity meeting facilities.



"Icebreaking meetings"



"Logo competition by snow sculpturing"



"Team activity on sea-ice in front of the hotel"

Short facts about Pite Havsbud:

- 400 double rooms
- 40 conference rooms including a 1200 seated congress hall
- 2 restaurants, pub
- Frozen Sea Spa & Sauna with hot tubs under open sky
- Icebreaker, snowmobiles, quads, ice-rally cars

Hotel Laponia, Arvidsjaur is situated in the middle of Swedish Lapland, about 700 km north of Stockholm, nearing the Arctic Circle. In Arvidsjaur nature surrounds, with more than 4000 lakes, many moose and 15 000 reindeer. Arvidsjaur is also the centre of winter testing for European automakers.

The hotel was totally rebuilt in the spring of 2003. It is located in the city centre of picturesque Arvidsjaur, close to winter activities such as snowmobiling, husky safaris, winter golf and snowshoe trekking.



"Absolute silence after a day of meeting"



"Snow-cart – fast, fun and safe"



"An unexpected meeting in the forest"

Short facts about Hotel Laponia:

- 15 min from airport, with regular flights and charter capacity
- 200 rooms including 86 suites
- Pool and spa
- 400 seated restaurant
- 14 conference rooms and one 400-seated congress hall
- Car-test facility with tracks on a frozen lake

ICE TO MEET YOU!

Who are we?

Incoming Nordkalotten AB is a privately owned Destination and Event management company located in the city of Luleå – the communication center of northern Sweden. Incoming Nordkalotten professionally plans and delivers incentives, meetings and events in the north of Sweden for a demanding international market.

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