

**ICE TO MEET YOU!**<sup>®</sup> is a product concept including Icebreaking Meetings, Dinner On Ice and Driving On Ice.

Suiting meetings and conferences, launch events and incentives- when space for mind is required.

Our natural arenas combined with competence in planning and performance is a guarantee for Return On Meeting.

In winter, Luleå's coast and offshore archipelago, consisting of hundreds of islands, freeze over and provide the perfect location for exciting and unexpected events.

Let us introduce:

### Dinner on Ice



"Aperitif in Frozen Sea Champagne bar"



"Like a mirage in the white desert, seating 10-150p"

Welcome to a candle light dinner experience with a difference! A journey of the senses among totally natural material, based around the four elements. The warm fire beckons you straight out onto the ice of frozen sea. The crisp snow crunches underfoot, and your breath forms a cloud of tiny ice crystals in the clear, chilly winter air.

Inside the heated tepee, the aperitifs are quite literally on ice. The reindeer hides on the walls; the warm, earth-coloured tent and the crackling fire balance the tasteful dinner table. Elegant yet down to earth. Modern yet ancient.

Contemporary yet traditional. This is the setting for delicious three-course dinner, planned especially with the client in mind, and prepared using the finest local ingredients from the Northern part of Sweden. How about whitefish roe, char and shoulder of reindeer, for instance?

Exhilarate your senses with a unique, heart-warming experience on the frozen sea in Norrbotten. The pleasant aftertaste will linger till you come back.

## Driving on Ice



"Exploring the Frozen Sea"



"60 km of ice roads ahead"

Imagine the pale midwinter light towards an ice blue horizon. Dry and cold snow whirl on the one-meter thick ice road, in some parts hundred meters wide. Easy and safe, yet with a feeling of that this shouldn't be possible.

The car caravan is slowly moving on the frozen sea, "the white desert", heading towards one of the 600 islands in the archipelago. Here the history and the old fishing culture is still today alive and gives a rich and interesting view over the people living in this vast and tough environment.

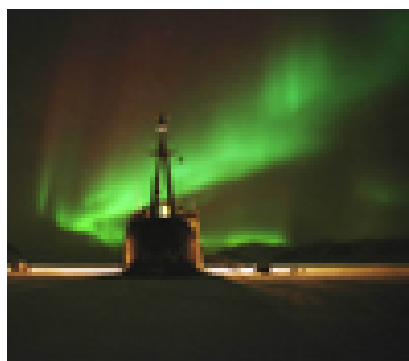
Experience stillness and absolute silence when making a stop for ice fishing and outdoor lunch, sitting on reindeer skins around campfires.

The day starts with an educational part where our guides inform about safety and security, followed by Ice Driving School in three different stations; technical driving, ice rally and "trust your co-driver"

## Icebreaking meetings



"Not a Polar expedition – but we provide just the right feeling"



"One of our natural events – the Northern Light"

During winter, the Baltic sea freezes over and becomes a magnificent natural setting for an Icebreaking

Experience.

Watch and listen to the enormous slabs of ice tumble around on the ice-covered sea. A visit to this endless ice landscape- spiced with the shimmering Northern Lights- provides a memory for life. This is where you meet raw, untamed nature in an unusual setting, stimulating creativity and encouraging new ideas.

M/S Origo of Piteå can be chartered 7 days a week, day or nighttime, from 2 to 14 hours. One option is Ice-cruising between Piteå and Luleå harbours, or vice versa, with a tailor made event on arrival at final destination.

During the cruise guides inform about the ice, how the ship works and life onboard. The crew serves lunch, dinner, morning and afternoon coffee.

An icebreaking cruise is combinable with several activities, on mainland or offshore, such as snowmobile safaris, dogsled tours and snow sculpturing. We suggest ending the day in an outdoor hot tub at the Frozen Sea Spa & Sauna at Piteå Havsbad, one of Europe's largest hotel and conference centres.

M/S Origo runs between 15 December and 15 April. She holds Lloyds highest ice classification and is fitted out for expeditions in northern waters. Maximum passenger capacity 90 p.

#### **Our location**

Far up in the north is the beautiful Baltic city of Luleå, situated only 160 km south of the Arctic Circle. Historic Luleå, with it's 71 000 inhabitants and the northernmost situated university in Sweden, offers lots of culture and history as well as a rich nightlife.

Luleå is the capital of Norrbotten region. The original settlement developed at a place called Gammelstad, 10 km away, but after the land rose, the harbour was moved to where now Luleå stands. Gammelstad, however, remains the historic gem of the region and is a UNESCO World Heritage Site.

Luleå, 90 min. flying-time from Stockholm with 10 daily arrivals, offer availability of 1500 hotel beds and first class meeting facilities within 15 min transfer from airport.

#### **Who are we?**

Incoming Nordkalotten AB is a privately owned Destination and Event management company located in the city of Luleå – the communication center of northern Sweden. Incoming Nordkalotten professionally plans and delivers incentives, meetings and events in the north of Sweden for a demanding international market. With the big capacity in air transportation to Luleå airport and the activities being comprehensive and well organized, we efficiently make arrangements for groups up to 1 000 persons.

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